

Compensation model for the digital euro

Euro Retail Payments Board



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Digital euro project team

Where do we stand?

Tentative - timing subject to change



Objective of today's exchange





Background

The digital euro is a **public good**

Natural evolution of cash in the digital sphere It should be widely available and usable anywhere in the euro area to make and receive payments. This needs establishing an appropriate combination of requirements & economic incentives providing confidence that network effects will be achieved.

Objectives of the compensation model

Easy access for **Europeans** to 'public good' features they enjoy with cash, <u>also</u> for digital payments:

- Always an option for the payer
- Free for basic use by private individuals

European scale

Economic incentives for PSPs to actively distribute the digital euro.
Optimal outcome: In addition to cash and the digital euro as public goods, multiple retail means of payment achieve European scale

Affordable fees for merchants resulting from:

- An open competitive space in the euro area with greater choice
- Possible legislative safeguards

Enhanced choice and competition

Core principles for the compensation model



Free basic use by private individuals



Network effects generating economic incentives for acquirers and merchants



Comparable economic incentives for issuers



Eurosystem bears its own costs, as with production and issuance of banknotes

Free basic use by private individuals

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Free basic use by private individuals

- The digital euro should be free for basic use by private individuals.
- This is consistent with the context of cash, which is a public good as well, where people can pay, be paid, and have access free-of-charge.
- The 'basic use' would cover all services necessary to enable persons to pay and be paid with digital euro in a convenient manner.

- Onboarding to digital euro, opening and holding of a digital euro wallet/account
- Funding and defunding the digital euro wallet/account from the payment account which the person associates it to
- Provision of a basic instrument to pay with digital euro
- Making and receiving Person-to-Person (P2P) payments
- Making payments to merchants, businesses, or governments (i.e., POI, including POS, e- commerce, and P2G)
- Receiving payments from governments (G2P)
- Combinations of the above elements such as waterfall (i.e., receiving a payment and defunding) and reverse waterfall (i.e., funding and making a payment).

Incentives for acquirers and merchants



Network effects generating economic incentives for acquirers and merchants

- PSPs offering digital euro acquiring services would be able to charge merchants for these services, in line with cash and other payment methods, where merchants also face costs.
- Price setting for merchants could be determined by market forces. The wide distribution of a digital euro could allow for a more open competitive space in the euro area with greater choice.
- Co-legislators might decide to implement safeguards to prevent potential abuse from the legal tender nature of digital euro (i.e., possible mandatory acceptance). Legislation might establish an expectation on merchant pricing considering the current levels for comparable retail payment solutions.

Comparable incentives for issuers



Comparable economic incentives for issuers

- PSPs distributing digital euro and offering wallet/account management services to private individuals should have a similar level of economic incentives to do so as for electronic payment alternatives.
- This is to ensure an effective distribution of a public good like the digital euro.
- The objective is that PSPs have comparable incentives to promote an optimal usability and end-user experience as they have with alternative electronic payment instruments they distribute.

Eurosystem bears its own costs

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Eurosystem bears its own costs, as with production and issuance of banknotes

- The Eurosystem will bear its own costs, reflecting the public good nature of the digital euro.
- Same logic which currently applies to cash.
- PSPs would have their own costs related to the distribution of the digital euro services they provide, but they would not be charged Eurosystem costs such as those related to scheme management and settlement processing.

For feedback

We invite reflections by participants

What are your views on the suggested core principles for the digital euro compensation model?

Thank you for your attention