

24/02/2020 (DATE OF PUBLICATION/LAST UPDATE)

ECB-PUBLIC
UPDATABLE

RECORD OF PROCESSING ACTIVITY

Publication of ECB staff and externals' photos and videos, for internal and external official use, in different ECB platforms (websites, Social media)

1. Controller(s) of data processing activities

Controller: European Central Bank (ECB)

Contact details:

European Central Bank

Sonnemannstrasse 22

60314 Frankfurt am Main

Germany

E-mail: info@ecb.europa.eu

Organisational unit responsible for the processing activity: various organisational units

Data Protection Officer (DPO): DPO@ecb.europa.eu

2. Who is actually conducting the processing activity?

- The data is processed by the ECB itself.
The organisational unit conducting the processing activity is: various ECB organisational units

3. Purpose of the processing

Publication of ECB staff members' or externals' photos and videos (on the Intranet and/or Internet or other systems) for internal and/or external official use to support

ECB's communication activities.

This includes photographs of ECB members of staff taken for internal and external official use (i.e. events, ECB and/or NCA's intranet pages, ECB website, interviews, universities or similar etc.) and publication of photographs, live web streaming, audio and video recording of external speakers and external participants in the context of ECB events on the ECB's intranet, website and the relevant social media.

4. Description of the categories of data subjects

- ECB employee(s)
- Externals (agency staff, consultants, trainees or secondees)
- NCB or NCA counterparts (in the ESCB or SSM context)
- Visitors to the ECB, including conference participants and speakers

5. Description of the categories of personal data processed

- Personal details (name)
- Photos/videos

6. The categories or recipients to whom the personal data have been or will be disclosed, including the recipient(s) of the data in Member States, third countries or international organisations

- Data subjects themselves
- Managers of data subjects
- Designated ECB staff members
- Designated NCB or NCA staff members in the ESCB or SSM context

- Other: *Personal data are also accessible to the general public when they are published on the Internet.*

7. Transfers to third countries or an international organisation

Data are not transferred to third countries as regards the storage and processing on ECB servers, but with the understanding that internet publication entails world-wide publication and accessibility.

8. Retention time

Personal data will be stored up to one year after the end of the calendar year in which the event took place.

Personal data published on the internet/social media will be retained as long as the relevant websites/social media indicate in their privacy statement.